



INTRODUCES

CT4U

As a consulting firm Experttech does three things. We 1) Grow People 2) Grow Businesses and 3) Grow Communities. We prominently operate in the areas of Organisational Development Strategy Deployment, Competency and Person Profiling and Leadership Capability Development.

In this we are making use of a number of technologies which include Business Simulations, Experiential Assessment and Development Centers, Competence Profiling Audits, eLearning Development and Playbooks for Micro Mobile Learning (MML) to name a few. It is in our technology space where CT4U comes in.

CT4U software application was developed in Canada for the industry where corporate training needs can be solicited in a structured way while inviting them to get that training service from their local accredited providers.

In short, this application allows corporates and companies registered with the SETA to indicate what training they would need for their organisations by simply asking them a few structured organisational development questions.

By making use of digital and AI aggregated data, CT4U then becomes market intelligence which allows the SETA to deploy nationwide training and development initiatives in and around its regional offices.

- It provides Industry and training needs analysis on a national basis.
- It provides business intelligence in needs of businesses.
- It can guide the SETA towards low hanging fruit in the industry and corporate development space.
- Provides to each SETA client a concise training and workplace skills plan with a training budget.
- Supports 4IR strategies and gathering big data on the need for training. Which program, how many people, what they are willing to spend.



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