



INTRODUCES

CT4U

A software application developed in Canada for the industry where corporate training needs can be solicited in a structured way while inviting them to get that training service from their local University.

In short this application allows corporates and companies (large and small) around the University to indicate what training they would need for their organisations by simply asking them a few structured questions.

The aggregated data then becomes market intelligence which allows the University to deploy training and development initiatives in and around its campuses.

- It provides Industry and training needs analysis.
- It provides business intelligence in needs of business.
- It can guide the University towards easy wins in their corporate development space.
- Provide to each client a concise training plan and training budget.
- Gathering big data on the need for training. Which program, how many people, what they are willing to spend.

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